



Fields of competence

The team has offered innovative solutions in all transport modes, marketing, energy, innovation, communication technologies, and environment..

In these fields I³ routinely offers to private and public clients the following range of advisory services:

- Strategic Business Development enhancing Client participation in European Projects (FP7, Marco Polo, Interreg, Tenders).
- Techno-economic assessment, economic and financial project planning (including Feasibility Studies, Cost Benefit Analysis, Impact Assessment).
- Ex ante and Ex Post Evaluations.
- Environmental Impact Assessments.
- Institution and Capacity Building.
- Training, including E-Learning, Research and Human Resources Development.
- Assessment of Legal and Institutional Framework for new projects and initiatives.



Introducing I³

I³ represents a Brussels based European Economic Interest Group that brings together the skills and experience of several highly specialized European Consulting companies with a strong focus on Transport, Logistics, Innovation, Energy and Environment.

The services include pure commercial projects, as well as the highly advanced ones, such RDI (Research Development and Innovation) for business growth, service differentiation, policy planning and implementation. The team brings along a long-term experience in the delivery of relevant strategic, technical, scientific, economic and legal services in support of national and international projects for private and public clients.

The I³ Group experts have executed tasks for many private and public entities and implemented assignments commissioned by European bodies, such as DG TREN, DG Research, DG Regio, DG Enterprise, the European Parliament, EMSA, EACI, Europeaid and KfW.

Contacts

I³ offers services mainly in the EU and has offices in Belgium, Germany, Greece, Italy and Spain.

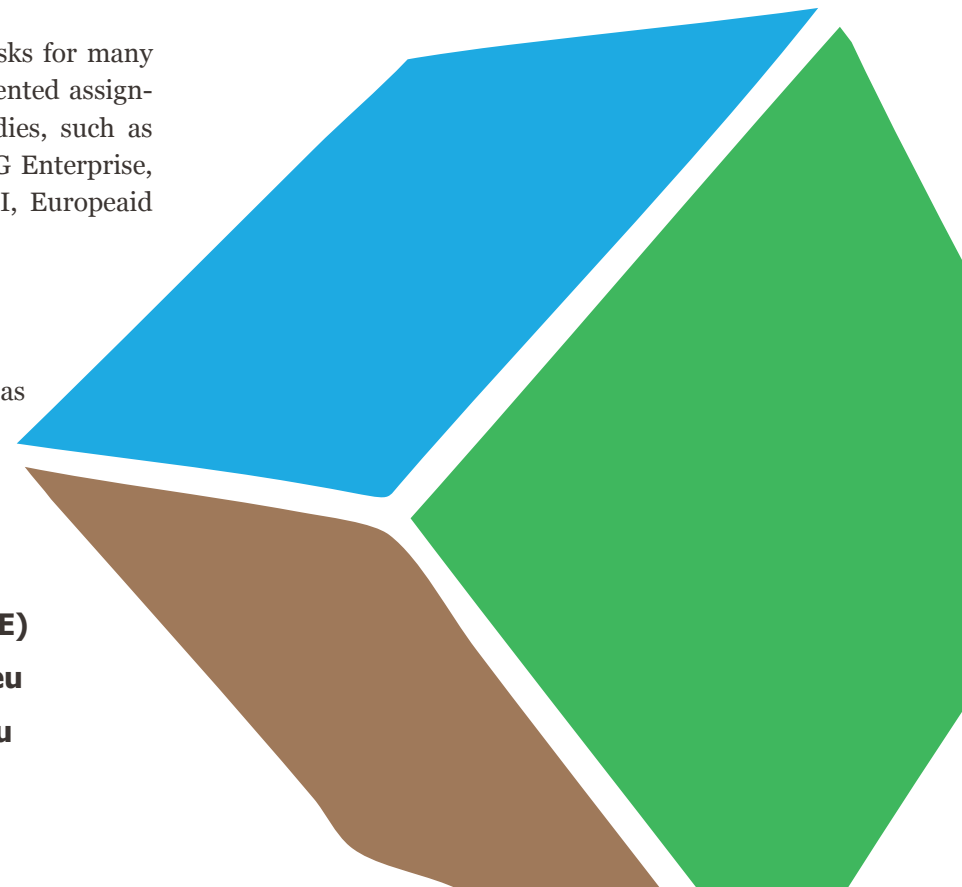
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the best way to move your ideas





Services offered

I³ offers advisory services to projects, feasibility studies, business development services, R&D proposals development, as well as fosters the participation of the client in various co-financed European Programmes for business development.

The I³ Group Support Service Package provides its clients with all components to successfully master the application and implementation of EU projects, accompanying its clients from the pre-evaluation of the success chances of the proposal to the actual preparation and submission of the proposal.

Benefits for the clients

Throughout their business life cycle I³ clients' needs change through conformity, optimization and performance.

I³ advisory team helps clients to improve their performance.

Some of the main benefits are:

- Business Development and Add-Value Services of high quality.
- Financial support for new products, services and development.

- New business opportunities derived from participating in EU projects.
- Diversification and enlargement of the portfolio in terms of type of activities, opportunities, partners/clients, and geo coverage.
- Networking and establishment of contacts with key industrial players and policy makers at EU and non EU level.
- Participation in the dialogue to stimulate the future EC programmes and tailor the allocation of the funds.
- Involvement in high level laboratories and research activities.
- Building stronger image and reputation across Europe and abroad.

What differentiates I³

I³ partners are in a unique position to provide clients with end-to-end service – from initial opportunity identification to in-depth assessment and implementation – and help them to succeed in their business ventures through the assessment of the various opportunities in their reach.

Filling the gaps

I³ aims at filling the existing gaps between public and

private economic sectors, approaching business and European Institution, and accomplishing research in the fields of Transports, Energy and Communications, fully exploiting European resources to improve their economic efficiency and enhance their capability.

Integrated Network

I³ provides vital political added value by its unique ability to mobilize relevant national and international political support for R&D proposals with I³ involvement through its excellent institutional contacts and network at Member State and at EU level.

Improved Performance

I³ experts can review client's strategic plan or they can help in developing a fresh strategic plan to improve performance by increasing the top-line, improve operating conditions, and control the daily performance against the long-term strategic direction.

Zero Risk

I³ can offer a complete consultancy package at competitive rates and assistance is fully incentive. "Success fee" schemes and the 'zero risk' option for clients are also possible on ad-hoc basis.

